Article title: What You Don't Know About the Codex Can Hurt You: How Trade Policy Trumps Global Health Governance in Infant and Young Child Nutrition

Journal name: International Journal of Health Policy and Management (IJHPM)

Authors' information: Katheryn Russ<sup>1</sup>\*, Phillip Baker<sup>2</sup>, Michaela Byrd<sup>3</sup>, Manho Kang<sup>3</sup>, Rizki Nauli Siregar<sup>3</sup>, Hammad Zahid<sup>3</sup>, David McCoy<sup>4</sup>

<sup>1</sup>Economics Department, University of California, Davis, Davis, CA, USA.

<sup>2</sup>Institute for Physical Activity and Nutrition, Deakin University, Geelong, VIC, Australia.

<sup>3</sup>University of California, Davis, Davis, CA, USA.

<sup>4</sup>Centre for Primary Care and Public Health, Queen Mary University, London, UK

(\*corresponding author: knruss@ucdavis.edu)

Supplementary file 1. Compiling Data on Interventions at the WTO

## S.1.1 Overview

We searched through all WTO official documents on <u>docs.wto.org</u> that are unrestricted and freely available to the general public (coded as "U" by the WTO) and those that have been derestricted and released to the public (coded as "D" by the WTO). We focused on questions raised by members, councils and working groups on all topics regarding infant formula or breast-milk substitutes. In this regard, we did not code replies or unilateral notifications by members.

## S.1.2 Collection of data on interventions raised to members

We coded infant-formula related interventions by members for the period 1995 to 2019 that are publicly available by 4 September 2020. We defined an intervention as a question or request during a WTO committee or council process. We then identified the set of interventions related to infant formula or breastmilk substitutes as those with explicit mention of infant formula or breastmilk substitute. We used the following keywords to find interventions related to infant formula:

- 1. breastmilk NOT infant
- 2. baby formula NOT infant
- 3. baby food NOT infant
- 4. breast milk NOT infant

We discovered interventions raised in meetings of Technical Barriers to Trade (TBT) Committee, Sanitary and Phytosanitary Measures (SPS) Committee, Agriculture Committee, Trade Policy Review (TPR) Body of the General Council, and Trade-related Aspects of Intellectual Property Rights (TRIPS) Council. At the WTO, the Ministerial Conference is the governing body for the General Council, under whom all of the other Councils, Committees, Bodies, Working Groups, and Working Parties operate. The Ministerial Conference meets roughly every two years and the General Council is authorized to act on its behalf, making day-to-day decisions between the meetings of the Ministerial Conference. Table S.1.2 describes the various arenas within the WTO where we find that BMS-related interventions take place.

| WTO Committee,<br>Council, or Body  | Description   |  |  |
|---|---|--|--|
| Council on Trade in<br>Goods  | Oversees implementation of agreements related to goods trade, with<br>14 subsidiary bodies (13 Committees and a Working Party) covering<br>various agreements and rules.  |  |  |
| Committee on<br>Agriculture   | Under the Council for Trade in Goods, oversees the implementation<br>of the WTO Agriculture Agreement, members can ask questions and<br>express concerns about each other's agricultural policies   |  |  |
| Committee on<br>Technical Barriers to<br>Trade                                      | Under the Council for Trade in Goods, oversees the implementation<br>of the WTO Technical Barriers to Trade Agreement, members can<br>ask questions and express concerns about each other's regulatory<br>measures and standards that may restrict goods trade or discriminate<br>against imports                 |  |  |
| Committee on<br>Sanitary and<br>Phytosanitary issues                                | Under the Council for Trade in Goods, oversees the implementation<br>of the WTO Sanitary and Phytosanitary Agreement, members can<br>ask questions and express concerns about each other's regulatory<br>measures and standards related to food safety that may restrict trade<br>or discriminate against imports |  |  |
| Council for Trade-<br>Related Aspects of<br>Intellectual Property<br>Rights (TRIPS) | Oversees the implementation of the WTO TRIPS Agreement,<br>members can ask questions and express concerns about each other's<br>policies related to the protection of intellectual property   |  |  |
| Trade Policy Review<br>Body   | A meeting of the General Council under special rules as part of the<br>surveillance of WTO member countries' trade policies and<br>macroeconomic situation to increase policy transparency among<br>members. The review centers around a report written by economists<br>in the WTO Secretariat's Office.         |  |  |
| Working Groups on<br>Accession  | Oversees negotiations with countries seeking to become a WTO member, a process known as Accession   |  |  |

We coded the content of the complaint or question within each one of these interventions and identify the type of the interventions. Table S.1.2 defines variables on content of interventions. Each variable has values of 0 and 1. Each intervention is coded as 1 for a particular variable if the content match the definition of the variable, and 0 otherwise.

Table S.1.3 explains the variables on types of requests stated in the interventions. Each variable has values of 0 and 1. Each intervention is coded as 1 for a particular variable if the content match the definition of the variable, and 0 otherwise. An intervention can fit have values of 1 for one or more types of interventions.

| Variables on Content<br>of Interventions   | Description                          |  |  |
|--|--------------------------------------|--|--|
| trans  | lack of transparency/no notification |  |  |
| discrim  | import discrimination                |  |  |
| time   | transition time                      |  |  |
| science  | scientific rationale                 |  |  |
| health   | health/safety basis                  |  |  |
| duplic   | duplicate regulation                 |  |  |
| codex  | harmony with Codex Alimentarius      |  |  |
| standards  | harmony with international standards |  |  |
| trade-restrictive trade restriction, trade disruption and/or unnecessary/art restriction |                                      |  |  |
| choice   | consumer choice                      |  |  |
| cost   | costliness                           |  |  |
| tariff   | tariff quota underfill               |  |  |
| engage   | offer of technical engagement        |  |  |

Table S.1.3 Categorization of Complaint in BMS-Related Interventions at the WTO

Table S.1.4 Type of Request in BMS-Related Interventions at the WTO

| Variables on Types of Requests | Description                      |
|--------------------------------|----------------------------------|
| clarify                        | clarification/notification       |
| mod                            | modification                     |
| recon                          | reconsideration                  |
| extend                         | transition time                  |
| other                          | other type of request or comment |

S.1.3 Collection of data on interventions raised to acceding countries

In addition to the interventions between WTO members in the Committees and Councils above, for interventions during accession processes, we coded the provisions of Initial Negotiating Rights (INRs). The INRs, described below, are opportunities to negotiate tariff concessions on a particular product. Because they usually are granted by the acceding country upon the request of a WTO member, we consider the existence of an INR as evidence of an intervention. We used all unrestricted and derestricted documents from inactive accession processes, i.e. for WTO members who engaged accession processes with documents available (derestricted) by 4 September 2020. There are 36 acceded countries that become members of the WTO after its formation in 1995, shown in Table S.1.4.

We collected interventions by searching through accession documents using the following keywords, then manually inspecting each to assure direct relevance to BMS. Results were compiled into a spreadsheet and available in the replication package.

- 1. infant
- 2. formula
- 3. breast milk
- 4. breastmilk
- 5. baby

We collect two types of accession interventions. First, we include questions raised by countries or members of accession working groups as interventions. Second, we also collect interventions in the form of provisions of INRs, both in draft documents and official documents. Since INRs are negotiated bilaterally, we cannot document the negotiation process as well as question and replies behind the provisions of the INRs. Result were compiled in a spreadsheet and are available in the replication package.

## S.1.4 Background on Initial Negotiating Rights (INRs)

There are three separate tracks of accession meetings in the WTO. They are:

- 1. Multilateral process
- 2. Plurilateral process
- 3. Bilateral process

In the multilateral process, the acceding country provides a Memorandum on the Foreign Trade Regime (MFTR) which describes its economic condition and trade policies. In this process, the question-and-replies process is recorded in a Factual Summary document. Unfortunately, not all

documents in this process were unrestricted by the end of this study's search period. Our results summarize data from all that we could access through the WTO online archives.

| Country        | Date of    | Link to Accession Documents   |
|----------------|------------|---|
|                | Accession  |   |
| Afghanistan    | 7/29/2016  | https://www.wto.org/english/thewto_e/acc_e/a1_afghanistan_e.htm     |
| Liberia        | 7/14/2016  | https://www.wto.org/english/thewto_e/acc_e/a1_liberia_e.htm         |
| Kazakhstan     | 11/30/2015 | https://www.wto.org/english/thewto_e/acc_e/a1_kazakhstan_e.htm      |
| Seychelles     | 4/26/2015  | https://www.wto.org/english/thewto_e/acc_e/a1_seychelles_e.htm      |
| Yemen          | 6/26/2014  | https://www.wto.org/english/thewto_e/acc_e/a1_yemen_e.htm           |
| Tajikistan     | 3/2/2013   | https://www.wto.org/english/thewto_e/acc_e/a1_tajikistan_e.htm      |
| Lao PDR        | 2/2/2013   | https://www.wto.org/english/thewto_e/acc_e/a1_laos_e.htm            |
| Vanuatu        | 8/24/2012  | https://www.wto.org/english/thewto_e/acc_e/a1_vanuatu_e.htm         |
| Russian Fed.   | 8/22/2012  | https://www.wto.org/english/thewto_e/acc_e/a1_russie_e.htm          |
| Samoa          | 5/10/2012  | https://www.wto.org/english/thewto_e/acc_e/a1_samoa_e.htm           |
| Montenegro     | 4/29/2012  | https://www.wto.org/english/thewto_e/acc_e/a1_montenegro_e.htm      |
| Cabo Verde     | 7/23/2008  | https://www.wto.org/english/thewto_e/acc_e/a1_capvert_e.htm         |
| Ukraine        | 5/16/2008  | https://www.wto.org/english/thewto_e/acc_e/a1_ukraine_e.htm         |
| Tonga          | 7/27/2007  | https://www.wto.org/english/thewto_e/acc_e/a1_tonga_e.htm           |
| Viet Nam       | 1/11/2007  | https://www.wto.org/english/thewto_e/acc_e/a1_vietnam_e.htm         |
| Saudi Arabia   | 12/11/2005 | https://www.wto.org/english/thewto_e/acc_e/a1_arabie_saoudite_e.htm |
| Cambodia       | 10/13/2004 | https://www.wto.org/english/thewto_e/acc_e/a1_cambodge_e.htm        |
| Nepal          | 4/23/2004  | https://www.wto.org/english/thewto_e/acc_e/a1_nepal_e.htm           |
| N. Macedonia   | 4/4/2003   | https://www.wto.org/english/thewto_e/acc_e/a1_macedoine_e.htm       |
| Armenia        | 2/5/2003   | https://www.wto.org/english/thewto_e/acc_e/a1_armenie_e.htm         |
| Chinese Taipei | 1/1/2002   | https://www.wto.org/english/thewto_e/acc_e/a1_taipei_chinois_e.htm  |
| China          | 12/11/2001 | https://www.wto.org/english/thewto_e/acc_e/a1_chine_e.htm           |
| Moldova        | 7/26/2001  | https://www.wto.org/english/thewto_e/acc_e/a1_moldova_e.htm         |
| Lithuania      | 5/31/2001  | https://www.wto.org/english/thewto_e/acc_e/a1_lituanie_e.htm        |
| Croatia        | 11/30/2000 | https://www.wto.org/english/thewto_e/acc_e/a1_croatia_e.htm         |
| Oman           | 11/9/2000  | https://www.wto.org/english/thewto_e/acc_e/a1_oman_e.htm            |
| Albania        | 9/8/2000   | https://www.wto.org/english/thewto_e/acc_e/a1_albania_e.htm         |
| Georgia        | 6/14/2000  | https://www.wto.org/english/thewto_e/acc_e/a1_georgia_e.htm         |
| Jordan         | 4/11/2000  | https://www.wto.org/english/thewto_e/acc_e/a1_jordan_e.htm          |
| Estonia        | 11/13/1999 | https://www.wto.org/english/thewto_e/acc_e/a1_estonia_e.htm         |
| Latvia         | 2/10/1999  | https://www.wto.org/english/thewto_e/acc_e/a1_latvia_e.htm          |
| Kyrgyz Rep.    | 12/20/1998 | https://www.wto.org/english/thewto_e/acc_e/a1_kyrgyz_republic_e.htm |
| Panama         | 9/6/1997   | https://www.wto.org/english/thewto_e/acc_e/a1_panama_e.htm          |

Table S.1.4 Countries Completing Accession to the WTO 1995-2019, Un-/Derestricted

| Country Date of Accession |           | Link to Accession Documents                                  |
|---------------------------|-----------|--|
| Mongolia                  | 1/29/1997 | https://www.wto.org/english/thewto_e/acc_e/a1_mongolia_e.htm |
| Bulgaria                  | 12/1/1996 | https://www.wto.org/english/thewto_e/acc_e/a1_bulgaria_e.htm |
| Ecuador                   | 1/21/1996 | https://www.wto.org/english/thewto_e/acc_e/a1_ecuador_e.htm  |

The acceding country provides an initial proposed tariff schedule for goods and services to start the bilateral process. The acceding country can, upon request, grant individual WTO members an Initial Negotiating Right (INR). This INR grants holders the opportunity to negotiate concessions on specific tariff lines, supplementary to the proposed tariff schedule in the multilateral process. For more details on INRs, see the General Agreement on Tariffs and Trade Article XXVIII (p. 938-941) and the WTO Accession Division Note 14-25/Rev.1.

Table S.1.5 presents data on the number of BMS-related questions asked of and number of INRs granted by countries applying to accede to the WTO.

| Country         | Interventions |                    | Total |  |
|-----------------|---------------|--------------------|-------|--|
| Country         | Questions     | Products with INRs | Total |  |
| Afghanistan     | 0             | 2                  | 2     |  |
| Albania         | 0             | 2                  | 2     |  |
| Azerbaijan      | 1             | 0                  | 1     |  |
| Bulgaria        | 1             | 0                  | 1     |  |
| China           | 0             | 1                  | 1     |  |
| Chinese Taipei  | 0             | 1                  | 1     |  |
| Croatia         | 0             | 2                  | 2     |  |
| Ecuador         | 0             | 1                  | 1     |  |
| Estonia         | 1             | 2                  | 3     |  |
| Jordan          | 4             | 0                  | 4     |  |
| Kazakhstan      | 4             | 12                 | 16    |  |
| Kyrgyz Republic | 0             | 2                  | 2     |  |
| Lao             | 1             | 0                  | 1     |  |
| Latvia          | 1             | 1                  | 2     |  |
| Liberia         | 0             | 2                  | 2     |  |
| Lithuania       | 0             | 2                  | 2     |  |
| Nepal           | 2             | 1                  | 3     |  |
| N. Macedonia    | 3             | 2                  | 5     |  |
| Oman            | 3             | 1                  | 4     |  |
| Russian Fed.    | 20            | 5                  | 25    |  |
| Samoa           | 2             | 0                  | 2     |  |
| Saudi Arabia    | 15            | 0                  | 15    |  |
| Seychelles      | 1             | 2                  | 3     |  |
| Tajikistan      | 2             | 0                  | 2     |  |
| Tonga           | 1             | 0                  | 1     |  |
| Ukraine         | 17            | 0                  | 17    |  |
| Uzbekistan      | 3             | 0                  | 3     |  |
| Vanuatu         | 0             | 1                  | 1     |  |
| Vietnam         | 0             | 5                  | 5     |  |
| Total           | 82            | 53                 | 135   |  |

Table S.1.5 Interventions by WTO Members during the Accession Process, 1995-2019

Notes: Data sourced from WTO online archives; interventions include those in draft documents.