

Article title: Corporate Political Activity: Taxonomies and Model of Corporate Influence on Public Policy

Journal name: International Journal of Health Policy and Management (IJHPM)

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Citation: Ulucanlar S, Lauber K, Fabbri A, et al. Corporate political activity: taxonomies and model of corporate influence on public policy. Int J Health Policy Manag. 2023;12:7292. doi:[10.34172/ijhpm.2023.7292](https://doi.org/10.34172/ijhpm.2023.7292)

Supplementary file 1

Table S1: Critical interpretive synthesis review: additional information

Search Log			
Date	Database	Search string	Nr of results
17 Dec 2020	Scopus	(TITLE-ABS-KEY ("industry interfere*" OR "corporate political" OR "industry involvement" OR "industry political" OR "industry tactic*" OR "industry strateg*" OR "company tactic*" OR "company strateg*" OR "corporate influenc*" OR "industry influenc*") OR TITLE-ABS-KEY ("corporate interference" OR "corporate involvement" OR "corporate strateg*") AND TITLE-ABS-KEY (polic* OR "better regulation" OR trade) AND TITLE-ABS-KEY (food OR beverage OR drink OR alcohol OR tobacco OR gambling) AND TITLE-ABS-KEY (concept* OR model OR taxonom* OR framework OR theor*) AND DOCTYPE (ar OR re)	157
18 Dec 2020	Web of Science	TOPIC: ("industry interfere*" OR "corporate political" OR "industry involvement" OR "industry political" OR "industry tactic*" OR "industry strateg*" OR "company tactic*" OR "company strateg*" OR "corporate influenc*" OR "industry influenc*" OR "corporate interference" OR "corporate involvement" OR "corporate strateg*") AND TOPIC: (polic* OR "better regulation" OR trade) AND TOPIC: (food OR beverage OR drink OR alcohol OR tobacco OR gambling) AND TOPIC: (concept* OR model OR taxonom* OR framework OR theor*)	207 (129 removed as duplicates upon import)
18 Dec 2020	Business Source Complete	ALL IN ABSTRACT: ("industry interfere*" OR "corporate political" OR "industry involvement" OR "industry political" OR "industry tactic*" OR "industry strateg*" OR "company tactic*" OR "company strateg*" OR "corporate influenc*" OR "industry influenc*" OR "corporate interference" OR "corporate involvement" OR "corporate strateg*") AND (polic* OR "better regulation" OR trade) AND (food OR beverage OR drink OR alcohol OR tobacco OR gambling) AND (concept* OR model OR taxonom* OR framework OR theor*)	13 (11 removed as duplicates upon import)
18 Dec 2020	ProQuest/IBSS	noft("industry interfere*" OR "corporate political" OR "industry involvement" OR "industry political" OR "industry tactic*" OR "industry strateg*" OR "company tactic*" OR "company strateg*" OR "corporate influence" OR "industry influenc*" OR "corporate interference" OR "corporate involvement" OR "corporate strateg*" OR corporate tactic*) AND noft(polic* OR "better regulation" OR trade) AND noft(food OR beverage OR drink OR alcohol OR tobacco OR gambling) AND noft(concept* OR model OR taxonom* OR framework OR theor*) <ul style="list-style-type: none"> Additional limits: peer reviewed, full text - Source type: Scholarly Journals; Document type: Article; Language: English 	32 (25 removed as duplicates upon import)
TOTAL (before removal of duplicates)			409

Table S2: Review of the empirical CPA literature: additional information

Search Log			
Date	Database	Search string	Nr of results
1 February 2021	Web of Science	TOPIC: ("industry interfere*" OR "corporate political" OR "industry involvement" OR "industry political" OR "industry tactic*" OR "industry strateg*" OR "company tactic*" OR "company strateg*" OR "corporate influenc*" OR "industry influenc*" OR "corporate interference" OR "corporate involvement" OR "corporate strateg*") AND TOPIC: (polic* OR "better regulation" OR trade) AND TOPIC: (food OR beverage OR drink OR alcohol OR tobacco OR gambling) Refined by: DOCUMENT TYPES: (ARTICLE OR REVIEW)	421
1 February 2021	Business Source Complete	ALL IN ABSTRACT: ("industry interfere*" OR "corporate political" OR "industry involvement" OR "industry political" OR "industry tactic*" OR "industry strateg*" OR "company tactic*" OR "company strateg*" OR "corporate influenc*" OR "industry influenc*" OR "corporate interference" OR "corporate involvement" OR "corporate strateg*") AND (polic* OR "better regulation" OR trade) AND (food OR beverage OR drink OR alcohol OR tobacco OR gambling)	32
1 February 2021	Scopus	(TITLE-ABS-KEY ("industry interfere*" OR "corporate political" OR "industry involvement" OR "industry political" OR "industry tactic*" OR "industry strateg*" OR "company tactic*" OR "company strateg*" OR "corporate influenc*" OR "industry influenc*" OR "corporate interference" OR "corporate involvement" OR "corporate strateg*") AND TITLE-ABS-KEY (polic* OR "better regulation" OR trade) AND TITLE-ABS-KEY (food OR beverage OR drink OR alcohol OR tobacco OR gambling)) AND (LIMIT-TO (DOCTYPE , "ar") OR LIMIT-TO (DOCTYPE , "re"))	385
1 February 2021	ProQuest/I BSS	noft("industry interfere*" OR "corporate political" OR "industry involvement" OR "industry political" OR "industry tactic*" OR "industry strateg*" OR "company tactic*" OR "company strateg*" OR "corporate influence" OR "industry influenc*" OR "corporate interference" OR "corporate involvement" OR "corporate strateg*" OR corporate tactic*) AND noft(polic* OR "better regulation" OR trade) AND noft(food OR beverage OR drink OR alcohol OR tobacco OR gambling) - Additional limits: peer reviewed, full text - Source type: Scholarly Journals; Document type: Article; Language: English	133
TOTAL (before removal of duplicates)			971
Purposive sampling criteria			
At least two papers for each of the four industries			
Diversity in terms of: geographic location and type of public health policy			
Case study: focus on specific policies in relation to at least one stage in the policy's life: initial introduction, legislative debates, public consultation, implementation, evaluation.			

Figure S1: The four CPA taxonomies and their use in the literature

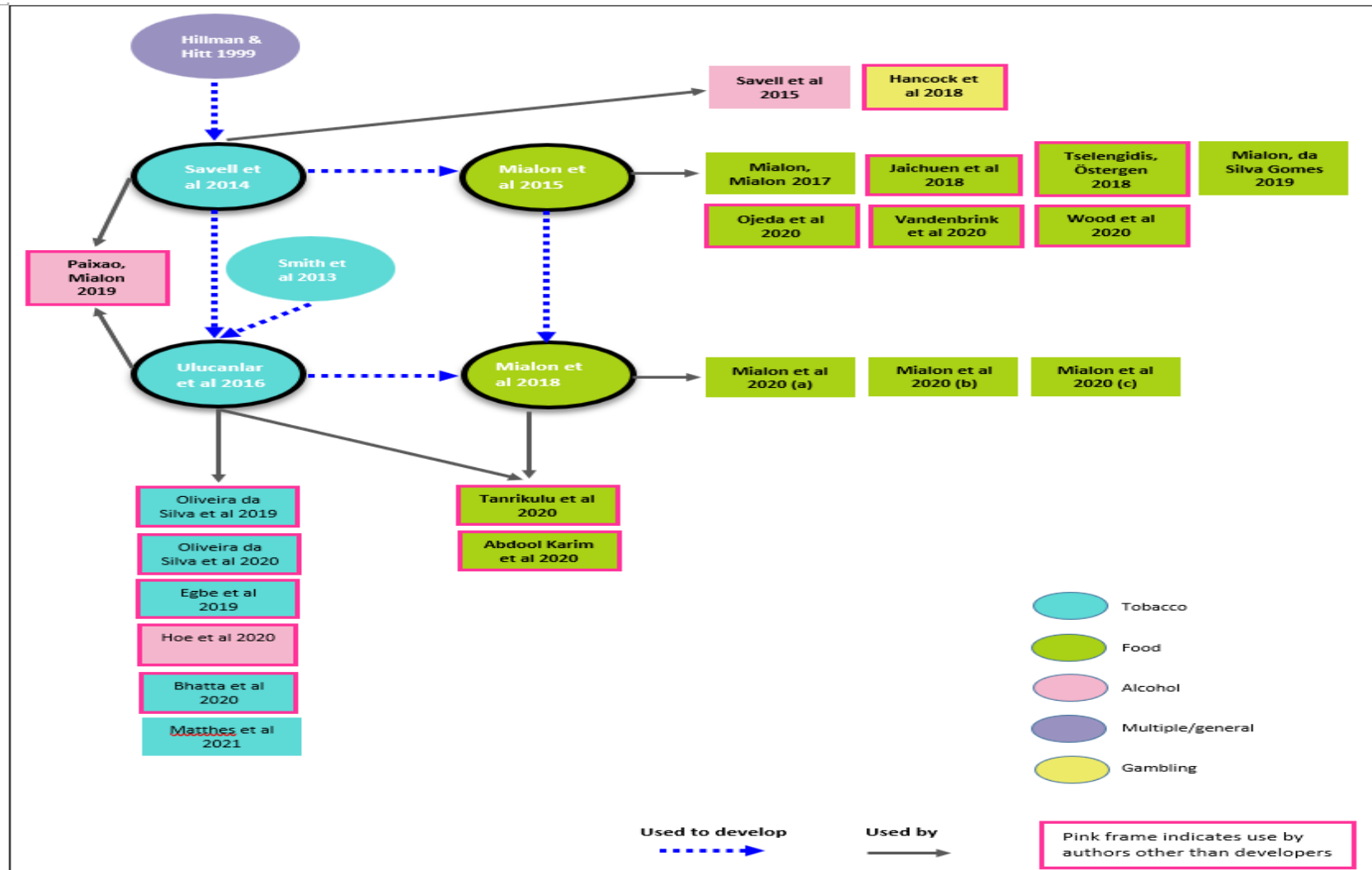


Table S3: Types and sources of legal challenges

Type of right implicated*	Arguments/Right invoked	Sources of legal challenges
Civil and political rights	Right to free speech	Domestic law; International law
	Right to property: <ul style="list-style-type: none"> • Intellectual property such as trademarks impacted 	Domestic law; International law
Socio-economic and cultural rights	Right to trade, including: <ul style="list-style-type: none"> • Adding barriers to trade (and not legitimately meeting the necessity test); • Undermines free competition; • Undermines goal of harmonising trade laws 	International law (International Trade and Investment Law) Institutional procedures (e.g. World Trade Organisation)
	Policy in breach of legal business (legality challenge)	Domestic law; International law
Non-specified	Policy breaches individual rights	Domestic law; International law
	Unlawful lobbying & campaigning by public health advocates	Domestic law

* Civil and political rights are viewed as immediately realisable, while socio-economic and cultural rights are subject to progressive realisation.

Table S4: Strengths and weaknesses of industry CPA

Strengths	Weaknesses
<ul style="list-style-type: none">• Financial resources• Cooperation and coordination• Synergy between strategies• Multiple identities• Ubiquity at policy spaces• Hyper-adaptability	<ul style="list-style-type: none">• Hyper-adaptability• Predictability• Easily fact-checked falsehoods• Dissonance of interests with ‘allies’• Corporate competition and discord• Caricaturised accounts of social life